SHARANYA SATEESH

VISUAL COMMUNICATION DESIGNER

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Profile Summary

I am a visual designer keen on blending data-driven insights with creative design solutions. My interdisciplinary expertise allows me to bridge the gap between visuals and exceptional user experiences. I am inclined to transform complex problems into user-friendly solutions.

Professional Skill

- UX - UI
- Advertising
- Brand management
- Packaging Design

Relevant Skill

- Time Management
- Design Thinking
- Software Proficiency
  Adobe, Figma, Blender

Education

Bachelor of Design in Visual Communication — *2024*
Unitedworld Institute of Design, India — ***3.0 GPA***

Master of Design in Human- Computer Interaction — *2026*
University of Cincinnati, College of Design, Architecture, Art, & Planning — ***4.0 GPA***

Work Experience

Graphic Design Co-op | 1819 Innovation Hub, Cincinnati Innovation District — *05/2025 -08/2025*
- Created motion graphics for marketing campaigns
- Designed visuals for social media, internal campaigns, and CVG airport ad placements
- Created logo concepts and brand visualizations for multiple startups

Visual Designer | Graduate Assistant, University of Cincinnati College of Nursing — *12/2024 -08/2025*
- Designed for Web-based educational platform to teach people with diabetes about Oral hygiene
- Video editing and production for the website

Logo Designer | College of Cooperative Education & Professional Studies, University of Cincinnati — *09/2024 -12/2024*
- Conceptualized and designed a logo for their journal
- Ideated and delivered editorial cover designs
- Curated illustrative infographics to convey the journal's essence

Senior Designer | Thrive Space India — *09/2023 -09/2024*
- Curated illustrative infographics as per brand requirements
- Web Design along with Motion Graphics were curated as a part of the branding collaterals for the website. Designed collaterals like flyers, banners and signages

Designer (Internship) | Icarus Design — *05/2023 -08/2024*
- Designed UI screens and wireframes, Ideated and delivered logos for a restaurant.
- Conceptualized and designed front of pack designs for ITC, TATA products and other FMCG goods.
- Conducted human-centered research and built a visual narrative with the insights drawn.

Expertise

- Branding
- UI Design
- Packaging Design
- UX Research
- Collaboration with AI